



X SELLER

LEAD MANAGEMENT SOLUTIONS

Building the latest in Sales Management and CRM technologies in Bangladesh

Cygnus Innovation’s XSeller solution is a Lead and Customer management application which enables the management and sales teams to establish and retrieve all the information related to clients, accounts, marketing and sales. It also provides historical activity and detailed reports of each part of the sales cycle. This state of the art market CRM application provides a wide range of sales information including Sales Activity Status, Customer Relationship Modules, Interactive Dynamic Charts, Statistical Reports and much more. Xseller is a web-based solution for marketing, sales, service and call center operations. Xseller allows you to track and maintain your sales goals and see the effectiveness of your marketing campaigns. It is a direct line to your revenue and client growth.

X Seller Features

<u>Sales and Client Management</u>	<u>Sales Forecasting and Revenue Forecasting</u>
<u>Detailed and Customized Reporting</u>	<u>Automated Email/Notifications and Client Contact.</u>
<u>Automated import/export of existing leads.</u>	<u>Web based Interface and Client features</u>
<u>Dashboard Views</u>	<u>Salesperson/Partner management modules</u>





Cygnus Innovation Ltd. specializes in development of complex software systems designed for sales, brokerage, and other financial activities. By offering the most advanced IT solutions, we support full business cycle: preliminary consulting, system development and deployment, quality assurance and 24x7 support.

X Seller allows you control over your sales data and processes. It integrates sales and marketing for optimized lead flow and ROI. XSeller is a must for companies looking to be in the digital cutting edge of sales performance and service. Remember XSeller is a complete solution that will allow you to:

- Increase Productivity and execute on sales goals
- Reduce Operating Costs
- Increase Customer Satisfaction
- Directly Increase your Revenue

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Cygnus Innovation, Bangladesh
+8802 9893967, 9893071

Bangladesh Address
House: C-39, Road: 06, Niketon,
Gulshan-1, Dhaka

Additional Information
Web Site: www.cygnusinnovation.com
E-mail: sales@cygnusinnovation.com